



Thursday, October 12		
6:00 pm – 7:30 pm	Leadership Team & Local Host Chapter Orientation	
8:00 pm –	2017-2018 WR Leadership Team Kickoff + Reception	
Friday, October 13		
8:30am – 10:00am	:: Registration ::	
10:00am – 10:20am	Welcome & Overview of 2017 WRLA & CBR	WR Executive Director, Bro. Madison
10:25am – 10:45am	Leadership Academy Charge – “Be Historic”	WR Vice President, Bro. Swanson WR Asst. Vice President, Bro. Sterling
10:50am – 11:20am	EQUIP I – Planning the Fraternal Year & Budgeting Best Practices	WR Chief Financial Officer, Bro. Gonzalez
11:25am – 11:55am	EQUIP II – Writing Effective Grant Proposals	WR DoC, Bro. Keith Rogers
12:00am – 1:15pm	Western Region Leadership Luncheon I	----- Guest Speaker
1:20pm – 3:20pm	IMDP Brother & Sponsor Training + Certification	WR IMDP Master Trainer, Bro. Scott
3:20pm – 3:30pm	:: Break ::	
3:35pm – 4:20pm	EQUIP III – Running Successful Meetings w/ Parli Pro	WR Parliamentarian, Bro. Allen
4:25pm – 4:55pm	EQUIP IV – #SLACK Streamlining Communication	WR Slack Ambassador, Bro. Rod Dixon
5:00pm – 6:00pm	Language of the Unheard - Political Activism & Alpha West Today	WR Chair National Programs, Bro. Roy Tatem, WR Co-Chair VPHP, Bro. Ender Austin & Bro. Pastor Reginald Walton
6:00pm	Enjoy the City of Denver - Dinner on Your Own	
Saturday, October 14		
7:00am – 9:00 am	EDUCATE I - Health & Wellness Opportunity - Prostate Screening, Blood Pressure & Vitals Check	WR Chair, Health & Wellness, Bro. Calvin McNeill
8:30am – 10:00am	:: Registration ::	
9:00am – 9:55am	EDUCATE II – HQ Structure, POCs, New Processes & AlphaNET Fundamentals & How To's	Corporate HQ, Bro. Denny Johnson
10:00am – 10:45am	EDUCATE III – Achieving Big Audacious Alpha Goals	Bro. Bryan Arnette
10:50am – 11:10am	State of the Region	WR Vice President, Bro. Swanson
11:15am – 12:05am	District Director's Overviews <ul style="list-style-type: none"> - Northern California (10 mins) - Great Northwest (10 mins) - Rocky Mountain (10 mins) - Southern California (10 mins) - Tri-State (10 mins) 	Bro. DD Virgil Torrence Bro. DD Stanley Freeman Bro. DD Will Bell Bro. DD Fred Jackson Bro. DD Thomas Henderson
12:10am – 12:40pm	EMPOWER I - Select Western Region Initiatives <ul style="list-style-type: none"> - Economic Innovation (15 mins) - Youth Mentoring Programs (15 mins) 	Bro. Wilbur Jackson Bro. Corey Matthews
12:45pm – 2:00pm	Western Region Leadership Luncheon II + Photo	----- Guest Speaker
2:00pm – 2:10pm	:: Break ::	
2:15pm – 4:30pm	EMPOWER II – College Brothers Retreat	WR Assistant VP, Bro. Sterling
2:15pm – 3:00pm	EMPOWER III – Alumni President's Roundtable	WR Chapter Presidents
2:15pm – 3:00pm	Hands-On Tutorial + Q&A for all Presented Tools	WRLA Presenters & WR Staff
3:05pm – 4:00pm	AlphaNET Training for District Directors	WR Staff
3:05pm – 4:00pm	Process for Chartering/Re-Chartering Chapters	Chair, WR Frat. Stand., Bro. McCreary
3:05pm – 4:00pm	Collegiate Advisor Training + Certification	National Chair CBA, Bro. Beaumonte
4:05pm – 5:30pm	EMPOWER IV – Ritual Training & Practicum	WR Chair, Rit & Ceremonies, Bro Stagg
5:35pm – 6:00pm	Wrap-Up & Alpha Hymn	WR Vice President, Bro. Swanson
7:00pm – until	Brotherhood Smoke	Assist. to the RVP, Bro. Youngblood

Sunday, October 15		
9:00am – 10:30 pm	Ecumenical Service	
11:00am –	Post WRLA&CBR De-Brief	WR Leadership Team – Invite Only